**Call for Entries**

Art & Breakfast Day Vol.1 Official Launch

Sat. 15 Nov. 2014

**You are the host of your Art & Breakfast.**

Artist Midori Mitamura launches the open studio project "Art & Breakfast Day" that combines art scenes and breakfast around the world.

It is greatly appreciated if you will be involved in this project.

For the Official Launch of this project, Midori Mitamura presents "Art & Breakfast Day Vol.1" on the 15th Nov at Tokyo metropolitan art center Tokyo Wonder Site.

Linking to this event, you can take place your own Art & Breakfast on the same day at anywhere that relates to art. e.g. Studios, art spaces, art events or exhibitions, including your home, garden, park, or café.

When you take place "Art and Breakfast" at your exhibitions or events, Midori Mitamura announces your information together to the public.

Art & Breakfast Day aims to expand this special communication table to the world and get art and people connected in your art scene.

At the pre launch on the 10th Aug of this year, 12 spaces from 6 countries had taken place Art and Breakfast.

Each artist and space enjoyed the free and experimental practice, including performances and films inspired from breakfast, as well as breakfast.

You can see the archive here.

[http://www.artandbreakfast.info/ - !aechive/cogg](http://www.artandbreakfast.info/#!aechive/cogg)

Facebook page

<https://www.facebook.com/pages/ArtBreakfast/500125623393657?ref_type=bookmark>

If you like to join this project, please read the following descriptions carefully and return the entry form filled in to submit.

**<Overview>**

"Art & Breakfast" is an ongoing site-specific art project that Midori Mitamura has been taking place around the world since 2006.

It starts from eating breakfast together with visitors. Mitamura produces whilst staying in an art space. Breakfast Time with visitors causes interpersonal communication and awareness for me and they are transformed into a spatial installation.

For Art & Breakfast Day, you are the host of this project to connect art and visitors as sharing breakfast at your studios, art spaces, art exhibitions and various art scenes around the world.

Meeting and getting to know people at art spaces while sharing breakfast is an intimate experience. While getting in touch with art and artists at breakfast, people experience fresh communication /connections that is different from usual art exhibitions, events or sociable opening parties. Relaxed atmosphere in the space prompts artists to do an experimental practice freely at breakfast.

The aim of this project is to get people closer to art through intimate personal connections using breakfast as a catalyst.

This project promotes the free presentation /expression and communication among artists. This is not just a normal exhibition.

<http://www.artandbreakfast.info/>

**<Condition>**

Any individual, organization and institute are welcome to join regardless of the scale of the event. You are never charged any fee for your entry to this project.

If you want to invite only your friends or family, that is also OK. In that case, I will announce your info as “invitation only”

**<Steps to Art & Breakfast Day>**

1. Entry deadline: Oct 20.

Please fill in the attached form and return it to midorium@gmail.com before Oct 20.

2. I ask you to check on your text of information before I upload it to the website.

3. You can receive the logo and the designed sign sheet with PDF.

4. Announced by Email & Facebook Event: Nov 5.

5. Nov 15: Art and Breakfast Day

**<Breakfast>**

You can arrange any style of breakfast.

Meals are not necessary. People will be happy with coffee and a nice chat with art.

A potluck breakfast is also nice.

Please be carefully for food poisoning.

**<Entrance fee>**

You can charge visitors small fee if you need. Donation is also nice.

Sorry, Midori cannot cover any cost for your breakfast.

**<Open hours>**

You can set any time in your local time on Nov15.

**<Information release>**

Information will be published by E-mail release and Facebook Event in the beginning of Nov.

If you are a member of Facebook, Midori will add you to a host to the event.

Information will be updated at following websites.

<http://www.artandbreakfast.info>

Facebook page

<https://www.facebook.com/pages/ArtBreakfast/500125623393657?ref_type=bookmark>I

We welcome you to post images from your breakfast freely on the Facebook page.

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**Entry form**

\*Please fill in the following form and return before Oct 20 to *midorium@gmail.com* with the attached file.

\*You can expand the space in the form by the return key.

\*Your texts filled in the form will be published in the information. Please write only which you require to announce.

\*If you joint Art and Breakfast as a part of another event (e.g. Your exhibitions, events, workshops, etc.), please fill in “Cooperative events” as well.

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| --- | --- |
| Event title of your  Art & Breakfast | (e.g. Art & Breakfast \_Tokyo Wonder Site Hongo) |
| City/Town |  |
| State/Region |  |
| Country |  |
| Name of the host |  |
| Website of the host |  |
| Contact person  email  　(If you are not the host) |  |
| Venue |  |
| Address |  |
| Tel |  |
| Website of the venue |  |
| Art & Breakfast  Open hours | (e.g. 10:00-12:00) |
| Description of your  Art & Breakfast |  |
| Email address  (Visitors can contact) |  |
| Phone number  (Visitors can contact) |  |
| Visitor Booking | Need / No need |
| Capacity | person |
| Admission fee |  |
| Others | (e.g. invitation only) |
| Cooperative event  Title  website | (e.g. Exhibition “Unseen Daily Life”  http://www.tokyo-ws.org/english/hongo/index.html) |
| Cooperative event  Information |  |
| Facebook account  (to add to the host) |  |

Submit before Oct.20

Please feel free to ask me anything you require.

midorium@gmail.com  
skype: midori\_midori  
  
Thank you for your help.  
best regards.

Midori Mitamura